

International Broadcasters' Idea Bank, Inc. (IBIB)

Official SESAC Radio Scholarship Application Form

ENTRY DEADLINE: MUST BE **RECEIVED** BY MARCH 8, 2010

SCHOLARSHIP COMMITTEE

IBIB

PO Box 2448

Danville VA 24541-0448

Name _____ Home Phone _____

Home Address (Street, City, ST, ZIP) _____

Name of College or University: _____

Your address at college (not college's address) _____

Your Phone at college: _____

List other scholarships applied for and their value. Indicate any which have already been approved _____

Name some of your extracurricular activities and hobbies _____

Indicate your current grade level: () Sophomore () Junior

Note: You must be in at least your second year to be eligible.

What is your GPA? _____ What grade level will you enter this fall? _____

List references – two minimum (Name, Position, Address, Contact Information)

Name: _____

Employer: _____

Street: _____

City, ST: _____

Phone: _____

Email: _____

Please submit this application to the Scholarship Committee at the IBIB address listed above. Include an essay, in 250 words or less, describing your plans after college, including the reasons for choosing your career and discuss your interest in radio and/or music. Attach your college transcript (or have your college mail them), essay, financial aid forms (if any) and return this application. ***Material received after the March 8, 2010 deadline will not be considered - make sure your transcripts are mailed on time.***

INTERNATIONAL BROADCASTERS' IDEABANK, Inc. (IBIB)

SESAC Radio Scholarship Grant Information

1. One scholarship of \$7,500 will be awarded to a junior or senior (as of September 2010) at a college or university that offers undergraduate training in radio broadcasting and/or music related programs, such as advertising, mass media, communications, journalism, or music studies. Some radio experience is considered as a positive, but is not required. This scholarship is funded by SESAC, a music licensing company, (www.sesac.com) which contracts with radio stations for the rights to broadcast their material. If you have questions, contact the radio station that offers this award; do not contact SESAC.
2. In order to qualify for the grant, the applicant must meet the following conditions:
 - Is now attending, and is in good standing, a college or university in the United States. Freshmen students are not eligible. You must be at least a sophomore as of February 2010.
 - Select a course of study relating to a career in radio broadcasting and/or music.
 - Exhibit grades in previous academic work, which, in the judgment of the IBIB, are adequate to give reasonable assurance of success in earning a degree in a program, outlined above.
 - Be of good moral character.
 - Supply all of the information requested on the *Official Scholarship Application Form*.
 - Intend to pursue a career in radio broadcasting or music.
3. Applicants must return forms to: Scholarship Committee, IBIB, PO Box 2448, Danville, VA 24541-0448, postmarked in time to arrive before the deadline (see Rule 4, below). (Street address for UPS/FedEx only: 129 Acorn Lane, Danville, VA 24541) **For items sent by Express Mail, be sure to check the box that indicates NO signature is needed by the recipient. This mail is going to a Post Office box and requiring a signature only delays your entry.**
4. **ABSOLUTE DEADLINE FOR RECEIPT:** All application forms, essays, and transcripts must be *received* by **March 8, 2010**. If all of these are not received by the deadline, the application will not be considered. Please inform your college of this deadline for your transcripts.

IBIB SCHOLARSHIP FOR YOUR LISTENERS :60 PSA:

Please record and schedule for January 25 – February 20, 2010

NOTE RE-WRITE REQUIRED: This PSA requires you to customize it by including your call letters and how you want listeners to contact you for a scholarship application: by mail, email, in person, or by phone (It is up to you.). There is no requirement that you run this PSA, but if you do not, one of your listeners may lose the \$7,500.00.

An application and a copy of the rules are attached. Please make as many copies as you need. You may copy on two separate pages; or, on front and back of a single sheet if you prefer. You may add your call letters or logo as you see fit. Make this YOUR promotion.

Questions? Contact:
davidluther@comcast.net
434.799.1148

CLIENT: Idea Bank Scholarship **Begin:** _____ **End:** 02/20/2010

IF YOU KNOW A COLLEGE STUDENT IN HIS OR HER SECOND OR THIRD YEAR, AND WHO WILL GRADUATE WITH A DEGREE LEADING TO A CAREER IN RADIO BROADCASTING OR MUSIC, HERE IS NEWS OF A SCHOLARSHIP AWARD FROM (Call Letters)_____.

AS A MEMBER OF THE INTERNATIONAL BROADCASTERS' IDEA BANK, WE WANT TO GIVE ONE COLLEGE STUDENT SEVEN THOUSAND, FIVE HUNDRED DOLLARS! TO WIN, YOU MUST CONTACT US (contact info)

THE DEADLINE FOR RECEIPT OF APPLICATIONS IS MARCH 8th. THE SCHOLARSHIP WILL GO TO ONE STUDENT, WHO IS NOW ATTENDING A U.S. COLLEGE OR UNIVERSITY AND MUST SEEK A DEGREE IN RADIO BROADCAST-RELATED PROGRAMS, SUCH AS: *MASS MEDIA, COMMUNICATIONS, JOURNALISM, ADVERTISING, OR MUSIC*. THIS IS ONLY FOR STUDENTS CURRENTLY ATTENDING COLLEGE AND IN AT LEAST THEIR SECOND YEAR.

CONTACT US IMMEDIATELY FOR AN APPLICATION, FOR THIS \$7,500 SCHOLARSHIP. (Repeat **contact info** to fill out :60).

(Tag): This award is made possible by SESAC (see-sack) – representing songwriters, (Your call letters) _____, and the Idea Bank.